



When  
**news**  
is your most  
important  
**asset**



- News aggregation & verification
- Event Management & Planning
- Editorial workflow
- Digital Asset management
- Subscribers & Services management
- Cross channel content distribution

EXCLUSIVELY DESIGNED FOR NEWS AGENCIES





## About us

Newsasset LTD designs, develops and supports leading technology solutions for the news industry globally. Newsasset Agency Edition, is a software platform exclusively designed to cater all news agency's needs, from planning process, aggregating and selecting (verifying and grouping), to producing, archiving and distributing news content to its subscribers. Important organizations have entrusted newsasset Agency Edition, incl. the news agencies of Greece (ANA/MPA), Tunisia (TAP), Russia, Portugal (LUSA) and Poland (PAP). Newsasset Agency incorporates specialized tools that support journalists in verifying content residing in social networks, co-developed with Deutsche Welle (Germany).

## Contact us

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